

## **National AIDS Control Organisation's Participation in New India@75**

India will commemorate 75 years of its independence, wherein, Government desires to build the concept of New India @75, with efficient, transparent and accountable governance. To contribute in development of New India@75, National AIDS Control Organisation (NACO) will contribute through the launch of awareness campaigns. Through these awareness campaigns, activities will be organised, both online & offline mode, by schools and Red Ribbon Clubs constituted in colleges. These campaigns will create awareness on HIV/AIDS, Tuberculosis and promote Blood Donation.

It is believed to achieve the following programmatic objective through these campaigns:

- Disseminating information regarding HIV/TB prevention and services;
- Developing an understanding about the infection to reduce stigma & discrimination against People Living with HIV/AIDS and TB;
- Encourage blood donation within youth.